

PUBLIC INFORMATION ANNOUNCEMENT FOR IMMEDIATE RELEASE

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LEON COUNTY TAX COLLECTOR Adds Quick Response (QR) Codes to Tax Bills

Leon County Taxpayers will soon see "Quick Response (QR) Codes" on their property tax bills.

Users of smart phones, tablets, and other mobile devices can scan the code that appears on their bill and be linked directly to that specific account in the Tax Collector's improved on-line tax payment web site without the need to load an application on their device. This new, enhanced functionality will make it easy for customers who would prefer to search for information and/or pay on-line to do so via their hand-held smart device(s).

Doris Maloy, Tax Collector, said "Nationally, over 40% of on-line payments now originate from mobile devices and that percentage is continuing to grow steadily. That is why we recently modified our web site and on-line payments capability to run properly and efficiently on such personal devices. Now, we are taking this capability to the next level for tech savvy taxpayers by providing a direct link to their specific account without the need for them to search the tax roll or select the on-line payments option."

"Clearly, this approach is not for everyone. However, it is important for us to adapt our public service delivery to emerging customer preferences while continuing to provide superior service and convenience to customers who prefer the traditional methods of payment", Maloy added.

Accordingly, tax bills will continue to present all the relevant information in a format that is familiar to property owners while adding the quick response code as an accommodation to those who are ready to experience this emergent technology.

Maloy said, "We continually strive to understand the changing needs of our customers and respond appropriately with the available resources to better serve the citizens of Leon County."

"It's Breezy, Quick and Easy!"