

**PUBLIC SERVICE ANNOUNCEMENT  
FOR IMMEDIATE RELEASE**

**September 5, 2006**

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**The Leon County Tax Collector Cuts Costs While Improving Mailing  
Services for Registration Renewals, Tax Bills, and Other Annual  
Notices**

Starting the week of September 18, 2006, the reminder notices that are sent prior to the expiration of the annual registration decals on motor vehicles, vessels, and/or mobile homes will be in a new, improved format.

The improvements to these notices as well as the accompanying advertisements are the result of an innovative public/private partnership that dramatically reduces the cost of providing such reminders, thus, achieving savings for taxpayers and the motoring public here in Leon County. Those savings will exceed \$32,900 per year.

Recipients will also receive a remittance coupon with a return mail envelope for the convenience of those who choose to renew by mail. (Now that the Leon County Tax Collectors Office no longer charges a "mail processing fee", it is even more cost effective for residents to "Just Mail It In".)

As a result of this cost saving program, Mrs. Maloy re-bid the contracts for production and mailing of the annual Tax Bills, Delinquent Tax Notices, and Business Registration Certificate Renewals which her Office sends out annually. She said "We were delighted to find that additional savings were possible. Through this competitive bid process, we selected a contractor for this work who is providing a better product for about \$18,600 less than it cost last year. That means we will be giving the taxpayers and motorists in Leon County a better product while saving them over \$55,000 this year alone! That brings a smile to my face - one I'm pleased to share with everyone in Leon County."

**"Making Taxing Situations Easier"**